

# A Study on the Intension and Mechanism of the Integration of Chinese Excellent Traditional Culture into the Education of Lide in Colleges and Universities

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**Abstract:** Only by cultivating high-quality talents can Li de build up people to meet the needs of social talents. It is not only needed by the society and the country, but also helpful for the future development of college students. At present, there are still many problems in the process of developing Li de education in colleges and universities, such as the lack of educational material and the lag of educational methods, which restrict the role of Li de education in colleges and universities. Colleges and universities integrate Chinese excellent traditional culture into it, which can enrich the content of education, strengthen its persuasion and carry forward the traditional Chinese moral culture. Therefore, the article will carry on the comprehensive analysis from the connotation new interpretation and the mechanism research two aspects, aims to promote our country university Li de education development.

## 1. A new Interpretation of the Connotation of Chinese Excellent Traditional Culture in the Education of Creating People in Colleges and Universities

Science and technology is the first productive force, and talent is the foundation of the development of science and technology. Colleges and universities as a talent training base, for the community to send a large number of professionals, promote the national economic development. In the 19th CPC National Congress, it is clearly pointed out that school education should fully implement the fundamental task of creating people by virtue, carry out the Party's educational policy, and improve the professional quality of talents, as shown in figure 1. General Secretary Xi also pointed out in many speeches that mastering and learning Chinese traditional culture is beneficial to the establishment of a correct outlook on life. Therefore, it is necessary to integrate the excellent traditional culture into the society, the country and the individual development of the students in the process of the university's development.

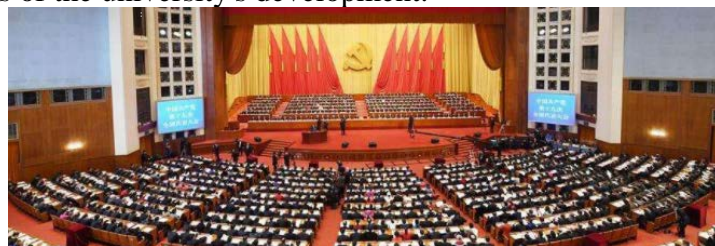


Figure 1 Establishing a correct three-view of life

Lide education has always been valued by the state, and pointed out that the excellent traditional culture should be integrated into it. China's education departments have successively issued documents such as "Guidelines for the Improvement of China's Excellent Traditional Culture and Education (2014)" and "Opinions on the Implementation of China's Outstanding Traditional Culture Inheritance and Development Project (2017)" to guide integration into education [1]. Based on the requirements of the new era development, colleges and universities should grasp its connotation and new needs and analyze the essence of connotation in the process of integration into education.

### 1.1. Respecting Teachers and Education

Students in colleges and universities are the object of education, and the improvement of students' quality in education directly reflects the effect of integration into education. In the process of carrying out integration into education, colleges and universities should take students as the fundamental, adhere to "teaching students according to their aptitude" and "camera selection method ", truly inherit excellent traditional culture and improve students' moral education quality. As Zhu Xi said, in the process of education "because of its material ", we should achieve the teaching goal of" preaching "and" solving doubts ", as shown in figure 2. Therefore, in the process of carrying out integration education in colleges and universities, we should not only respect teachers, but also emphasize student-based education.



Figure 2 Inheritance of excellent traditional culture

General Secretary Xi has repeatedly stressed the "century-old plan, education-oriented ", and correspondingly put forward the" education plan, teacher-oriented "education concept. In carrying out the infiltration of traditional culture, on the one hand, it is necessary to respect teachers, cultivate college students' concept consciousness of respecting teachers, let them be modest and learn with an open mind; on the other hand, it is necessary to change the "indoctrination" education mode of moral education in traditional colleges and universities, to think from the perspective of students how to develop the education of creating people by virtue, and to effectively solve the problems existing between the students in the society, so that they can have the ability to adapt to the society and help the growth of life in the future.

### 1.2. The past is used for the Present and the Nation is Revived

Students study professional knowledge in colleges and universities, not only to have the ability to have employment, to meet the needs of individual employment, but also to "read" for the development of the country, and to contribute their own modest strength to the society. The college students in our country have always been in front of the thought, culture and knowledge, which has played an important role in the development of the country. The modern university education should practice the education of creating people, cultivate the lofty life aspirations of college students, and make them truly serve the society after going to work. Mencius once said that "the country is rich and the people are strong" needs countless people to make efforts to realize the great Chinese rejuvenation dream, should draw strength from the Chinese excellent traditional culture, and devote personal strength to the realization of "Chinese Dream ".

General Secretary Xi once pointed out that the realization of "Chinese Dream" is a historical, present and future goal, and it takes generations of young people to make it a reality. It is the requirement of the Party and the state and the important way to train the social talents.

### 1.3. The Combination of Ancient and Modern

China is a socialist country, through the efforts of many generations of leaders, has achieved significant economic results, so that our country stands again in the forest of the world power. After thousands of years of development, Chinese traditional culture has been deeply portrayed in

people's bones and embodied in the core values of Chinese socialism. In carrying out education, colleges and universities should take into account the cultural background, carry out the education of creating people by combining innovation, and spread the socialist core educational values. In the development of Chinese traditional culture, there are many excellent cultural cases in which college teachers can make students feel the charm of education by introducing classics and combining education.

#### **1.4. Culture Self-Confidence, Firm Ideas**

Culture is root! Culture is the soul! If college students lack cultural self-confidence, they will shake their personal values, be vulnerable to external factors, even lose the ability to distinguish between right and wrong, and use their own knowledge to do harm to the country. Without cultural self-confidence, there will be no firm values and no realization of the dream of a powerful nation [2]. China has an outstanding history and culture for thousands of years, providing the Chinese nation with the impetus and spiritual support to advance. The education of Lide people in colleges and universities pays attention to carrying forward Chinese traditional excellent culture, so that college students can re-examine Chinese traditional culture, strengthen cultural self-confidence and strengthen the core values of socialism with Chinese characteristics.

#### **1.5. Inherit Development, Reform and Innovation**

Chinese traditional culture not only explains "morality ", but also includes all the economic, scientific and cultural achievements. Therefore, we should not only focus on the cultivation of morality, but also pay attention to the development of students' talent. In the process of integrating into education, it does not mean that college students should study Chinese traditional culture with "original taste ", but rather, they should carry forward and carry forward, study and innovate traditional culture, so that their educational concept can be matched with modern educational values [3].

### **2. A Study on the Mechanism of Integrating Chinese Excellent Traditional Cultures into Lide Education in Colleges and Universities**

In the process of integrating into education, we should use modern information technology to inherit traditional culture and expand new channels of communication. When carrying out the education of creating people by virtue, colleges and universities need to construct the information platform, combine the habit of obtaining information of college students, infiltrate the culture through multiple channels, and ensure that the educational measures are carried out in practice.

#### **2.1. Safeguards Mechanisms**

##### **1) Organizational Safeguards**

In 2018, the education department required all colleges and universities to establish excellent cultural heritage bases in the country, and issued relevant notification documents to guide the construction of the base. Each university should establish the perfect safeguard mechanism, set up the specialized team to be responsible for the base construction. Colleges and universities should set up "Chinese excellent cultural heritage group ", and the leading management of the school should take charge of the group leading work, and select counselors, professional course teachers and ideological and political teachers from various specialties as the research objects, and use them to guide the development of moral education, thus providing organizational guarantee for the construction of the base [4].

##### **2) Institutional Safeguards**

The guarantee of the system of creating people by virtue in colleges and universities is divided into three parts: student management, curriculum design and practical activities, as shown in Table 1.

Table 1 Guarantee of the system of establishing people by virtue in colleges and universities

| Issues               | Projects   |
|----------------------|--|
| Curriculum design    | The excellent traditional cultural knowledge is infiltrated into the curriculum and combined with the teaching content of colleges and universities. Teachers in colleges and universities need to set up corresponding teaching plans and teaching programs to implement relevant policies.   |
| Practical activities | Colleges and universities establish a three-dimensional activity practice mechanism, all departments of the school, university teachers, college students should participate in it, and form an online and offline three-dimensional activity system to give its corresponding system protection.  |
| Student management   | Colleges and universities can formulate a number of regulations such as "college students' behavior standard management" and "network application management" to guide college students' words and deeds. At the same time, colleges and universities should construct campus network with the help of information platform, actively propagate traditional culture, occupy the commanding point of network culture in colleges and universities, and propagate traditional culture and positive values. |

## 2.2. Implementation Mechanisms

### 1) Spiritual Development

Campus culture affects students' thinking values and can have an important impact on students' life. Two measures can be taken in the process of building campus culture: first, strengthen the construction of campus culture hardware, put up all kinds of traditional culture slogans in the campus, combine the traditional culture with the work of cultivating people through cultural wall, etc.; second, construct the campus culture propaganda platform, with the help of radio, video player, campus public number, electronic library and other ways to carry out propaganda, all-round coverage of campus culture propaganda platform [5].

### 2) Curriculum System

Carrying out school-based teaching and research: aiming at the integration of Li de tree, curriculum teaching and traditional culture, the concrete teaching plan is put forward. Set up special courses: teachers in colleges and universities screen excellent Chinese traditional cultural knowledge and offer general education courses. Cultural lectures: Colleges and universities regularly invite experts to colleges and universities to give lectures on "promoting Chinese traditional culture" and "creating people by virtue" to enrich the curriculum system [6].

### 3) Feedback Mechanism

Colleges and universities can use the information technology platform to collect the feedback survey of the effect of Li de education, such as designing the survey report of "college students' recognition of traditional culture ", to understand the level of college students' understanding of Chinese traditional culture, and to reflect the teaching effect of integrating Chinese traditional culture in Li de education in colleges and universities, so as to adjust the teaching plan in time.

## 2.3. Conclusion

Colleges and universities are the cradle of talents and influence the future development of the country. In the process of practice and education, colleges and universities should extract educational materials from excellent Chinese culture, construct information platform, strengthen the construction of cultural and educational base, provide them with system guarantee, organization guarantee and curriculum guarantee, understand the feedback of learning information of college students in time, and optimize teaching measures, so as to improve the personal quality of college students.

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